



A structured way to manage product data for BigCommerce

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Perfion PIM introduces a central environment where product information is organised, maintained, and controlled. Perfion becomes the place where all product data is created and managed, while BigCommerce focuses on presenting products and handling transactions. This separation allows you to manage complex product catalogues in a structured way, while ensuring that your webshop always reflects accurate and up to date information.

When product data is managed in Perfion, your BigCommerce store is no longer dependent on manual updates or fragmented data sources. Products, categories, variants, and attributes are synchronised automatically. Changes made in Perfion are reflected consistently across your webshop, ensuring that your catalogue remains aligned and accurate over time. This creates a more predictable and reliable way to manage product information, even as your catalogue grows.




Maintain structure across complex product data

PERFIONSANDBOX

BREWING COFFEE & TEA COOKING KEEPING WARM SERVING FORSENDELSE OG RETUR KONTAKT OS BLOG

[Hjem](#) / [Brewing](#) / [CHAMBORD](#)



CHAMBORD

[Bodum](#)

kr.28,75

★★★★★ (Ingen anmeldelser endnu) [Skriv en anmeldelse](#)

SKU: 1923-16

Title: Chambord Coffee maker

Volume: (Obligatorisk)

Material: (Obligatorisk)

Antal:

[f](#) [t](#) [e](#) [p](#) [i](#)

Beskrivelse

Discover the art of brewing with the CHAMBORD Coffee Maker by Bodum, a timeless classic that elevates your coffee experience. Crafted with a sleek design and durable materials, this French press coffee maker allows you to enjoy rich, full-bodied coffee at home. With its simple yet effective brewing method, the CHAMBORD ensures that every cup is a delightful treat, perfect for coffee aficionados and casual drinkers alike.

- **Exceptional Flavor:** The CHAMBORD's stainless steel filter retains essential oils, delivering a robust and aromatic brew.
- **Elegant Design:** Its iconic design adds a touch of sophistication to any kitchen or dining table.
- **Easy to Use:** Simple brewing process makes it accessible for everyone, from beginners to seasoned baristas.

Ideal for morning rituals or cozy gatherings, the CHAMBORD Coffee Maker is perfect for anyone who appreciates the finer things in life. Elevate your coffee game and indulge in the rich flavors that only a Bodum French press can provide!

As product information becomes more detailed, maintaining a clear and consistent structure becomes critical. Perfion allows you to manage product attributes, specifications, and relationships in a structured way, ensuring that information is presented consistently across all products.

Categories and product hierarchies are controlled centrally, making it easier to maintain a logical and intuitive webshop structure. This improves both internal efficiency and how customers navigate and understand your product range.

Manage multiple webshops and channels with control

Many businesses using BigCommerce operate across multiple storefronts, regions, or customer segments. Perfion makes it possible to control where and how products appear across different webshops from a single place.

Products can be assigned to specific channels, with the flexibility to adjust availability, structure, and content where needed. This provides a scalable way to manage multi-channel strategies without introducing additional manual work or complexity.

The screenshot shows the 'Product Options' management page in BigCommerce. The page has a dark blue header with a search bar and navigation arrows. A left sidebar contains a menu of product management options. The main content area is titled 'Product Options' and includes a sub-header 'Create product variations and customizations.' Below this, there are sections for 'Variations', 'Variant Options', 'Variants', and 'Customizations'. The 'Variant Options' section contains a table with columns for Option Name, Type, and Values. The 'Variants' section contains a table with columns for Purchasable, Image, Variant, SKU, and Default Price.

Search products, orders, customers, or navigate to

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Product Options

Create product variations and customizations.

Variations

Add variant options like size and color to create variants for this product.

Variant Options

[Configure Options](#)

Option Name	Type	Values
Volume	Rectangle List	0.5, 0.75, 1, 1.4
Material	Rectangle List	Stainless Steel, Copper

Variants

[Edit columns](#)

Purchasable	Image	Variant	SKU	Default Price
<input checked="" type="checkbox"/>		0.5 Stainless Steel	1923-16	23,00kr.
<input checked="" type="checkbox"/>		0.75 Stainless Steel	1924-16	23,00kr.
<input checked="" type="checkbox"/>		1 Stainless Steel	1928-16	23,00kr.
<input checked="" type="checkbox"/>		1.4 Stainless Steel	1932-16	23,00kr.
<input checked="" type="checkbox"/>		0.5 Copper	1923-18	23,00kr.
<input checked="" type="checkbox"/>		1 Copper	1928-18	23,00kr.

Customizations

Add modifier options like a text box, checkbox, or file upload to enable further product customization.



Reduce manual work and keep data consistent

Managing product data across systems manually leads to duplication, errors, and unnecessary effort. With Perfion, product information is maintained once and then distributed automatically to BigCommerce.

This reduces the need for manual updates and ensures that your webshop always reflects the latest available data. Teams can spend less time maintaining product information and more time improving how products are presented and managed.



Designed to fit your existing setup

Perfion connects BigCommerce with your existing systems, including ERP solutions such as Microsoft Dynamics 365 Business Central and SAP Business One. Operational data such as pricing, stock, and order handling remains in your ERP, while product content is managed in Perfion and synchronised with BigCommerce.

This ensures that your webshop combines accurate business data with structured product information, without disrupting existing processes.

Perfion and BigCommerce together create a setup where product data remains structured, consistent, and easy to manage as your business grows. Your catalogue stays aligned across products, channels, and systems.

Updates are applied reliably. And your webshop reflects your product data exactly as it should, without requiring constant manual effort. This gives you the control you need to scale your e-commerce operations while keeping product information organised and manageable.

Your webshop experience improves significantly as you provide more accurate product details, ensuring your customers have everything they need before making a purchase.



Bring Your Products To Life

We are Boyum IT Solutions, a global software company that helps small and medium sized Manufacturers Bring their Products to Life! We support every stage of the product journey from the first idea to the final customer experience. Our focus is the entire Product Value Chain, going beyond the supply chain to help businesses create value, spark innovation and deliver products with clarity, efficiency and confidence. Our solutions connect people, data and processes across design, planning, production, quality, delivery and go to market.

We act as a trusted partner rather than a traditional software vendor. With deep domain expertise, a family oriented culture and reliable innovation, we guide partners and customers through real industry challenges. We play a strategic role in both the SAP Business One and Microsoft Dynamics Business Central ecosystems, co creating value and driving shared growth with our partners and customers.

For more than 28+ years we have been 100% partner driven. Today we support over 15,000+ customers together with more than 1,100+ partners in more than 130+ countries.

Our purpose, Bring Your Products to Life reflects who we are and what we deliver every day. Through human centric innovation and technology that works for people, we help businesses create products that make a meaningful difference in the world.





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