Product Information Management in SAP Business One

With Perfion PIM, you can work directly with real-time ERP information such as prices and inventories from the same place that you manage all other types of product data.

Perfion

boyum **it**

Product Information Management in SAP Business One

Perfion gives you Product Information Management (PIM) - 100% integrated into your SAP Business One ERP solution.

Using the Perfion PIM system directly in SAP Business One enables you to:

- Manage all your product data in Perfion: descriptions, technical specifications, pictures, video materials, etc. – **together with** transactional data from SAP Business One, all in one place.

- Dynamically generate brochures, data sheets and other marketing materials with always-updated data in a print-ready PDF format.

- Easily export product data from Perfion and SAP Business One to apps, websites, webshops and online portals.

"This integration has not only simplified internal product management and enrichment tasks, but it has also allowed us to make this information readily available to thousands of monthly customers through Perfion's eCommerce connector."

Adam Swann, Data Architect at JAK Marketing

The advantage of 100% PIM integration in SAP Business One

Working with Perfion directly in SAP Business One keeps your ERP system simple and streamlined. Only transactional data is stored in your ERP system – all other data is stored in Perfion. This ensures a higher degree of standardization and fewer adaptations in your ERP solution, while giving you the power to work with data from both systems at the same time.

The advantage of fewer adaptations in SAP Business One

Limiting the number of adaptations in your ERP system lowers the system's operating costs, and storing only transactional data in the ERP system improves its performance. It is also faster and easier to upgrade to new versions when you have fewer adaptations to consider.

The advantage of creating publications directly in Perfion

When dynamically creating brochures, data sheets and other publications with Perfion integrated in SAP Business One, Perfion retrieves data from the ERP system at the very moment it is to be used. This ensures that all data in your new publication is valid and up-to-date.

You can also quickly generate catalogs, price lists and data sheets with content and prices adapted for specific customers. Perfion retrieves prices, products, customer and inventory information directly from SAP Business One, which minimizes the risk of error.

100% PIM integration with SAP Business One

Sales-ready products are easily released from Perfion to SAP Business One

Given that the life of a product typically begins long before it should be registered in the ERP system, it is often useful to register new products in Perfion first.

The Perfion Release2ERP for SAP Business One module makes it quick and easy to configure a release process that automatically releases products to SAP Business One when they meet predefined criteria. The required fields in SAP Business One can either be filled in automatically, or a process can be triggered so that the product is released when all business-critical information is available.

The advantage of registering products in Perfion first

During the development and evaluation of potential new products, you often need to collect and store a lot of product information. However, it is important that the product avoid contact with the ERP system until it is actually ready for sale.

With Perfion as a connecting link, you avoid registering a lot of irrelevant products in SAP Business One, which further helps to keep your ERP system simple and streamlined.

Master Data Management with the PIM sytem

All product data from Perfion is also accessible in SAP Business One. Some types of business data must be stored in a specific way in SAP Business One to ensure optimal performance. You can either:

- Use Perfion to live data from SAP Business One, or

- Use Perfion as a source of master data to keep SAP Business One updated.

"Having a solution that works seamlessly out of the box, coupled with dependable support, is invaluable for us."

Adam Swann, Data Architect at JAK Marketing

Bring Your Products To Life

Boyum IT Solutions is an award-winning software house specialized in empowering SMEs to bring their products to life, creating sustainable and purposeful customer relationships. We care about realizing your vision of delivering meaningful experiences to your customers and are here to help you unlock your business's full potential. For over two decades, we have been committed to this mission, assisting customers in more than 130 countries. With unparallel support from our trusted network of over 1100 partners, we combine global reach and local expertise to offer you the best solution for your business.

Boyum IT Solutions A/S

✉ sales@boyum-it.com

🌐 boyum-solutions.com

in linkedin.com/company/boyumit

▶ youtube.com/user/boyumit

◎ instagram.com/boyumit

📍 Boyum IT Solutions
Sintrupvej 71b, 1th
DK - 8220 Braband