Perfion & Adobe Commerce (Magento)

Accurate product data,
instantly reflected on your webshop

Perfion

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Webshops with good and comprehensive product descriptions convert visitors to buyers much better than shops without.

Using ERP and a Product Information Management (PIM) solution as the foundation for your e-commerce platform ensures high quality content.

How do e-commerce users benefit from the Perfion & Adobe Commerce (Magento) connection

The Perfion PIM solution integrates completely into your ERP. This means that data from the ERP and Perfion can be used in conjunction with Adobe Commerce (Magento) to generate a webshop with content which is updated real-time.
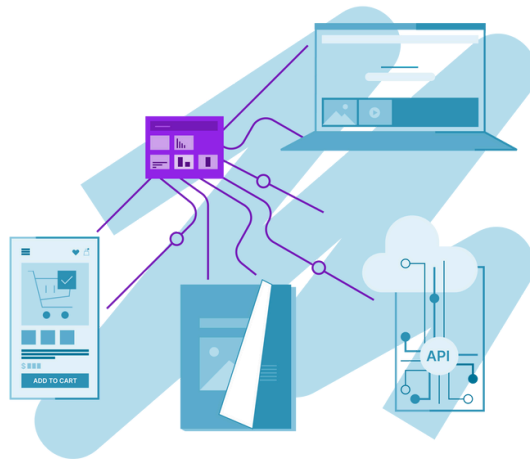
In short:

- Business master data is managed in your ERP

- Perfion adds all other product information

- Adobe Commerce (Magento) takes care of the online publication and ordering - and sends order data to the ERP

The Perfion-Magento Connector

If you are already using Perfion as your Single Source of Truth for production information e.g. catalogs, brochures, fact sheets and pricelists, the Perfion-Adobe Commerce (Magento) Connector allows you to effortlessly reuse and publish all the product data to the online Shopify storefront.

Products can easily be published online while being ordered as well. Your transaction based data, such as prices, inventory etc., stay in the ERP, but can also be managed through Perfion.

Perfion, Adobe Commerce (Magento) and your ERP for a perfect webshop experience

Perfion PIM and Adobe Commerce (Magento) - the best of two worlds

Both Adobe Commerce (Magento) and Perfion are completely focused on developing extremely user-friendly "plug & play" standard solutions, ensuring great value for you and your customers.

Perfion is the standard Product Information Management (PIM) solution for companies with a complex product structure or need for multi-channel, multi-language communication. With Perfion you get a single source of truth for product information which gives you control of all product data wherever they are applied.

Adobe Commerce (Magento) is a powerful and flexible e-commerce platform that supports everything from product management and payments to secure checkout and custom storefront experiences. It powers thousands of businesses globally, ranging from fast-growing startups to enterprise-level retailers.

Fully integrated with the ERP system

Perfion and Adobe Commerce (Magento) can take your ERP business information as the starting and ending point.

Perfion has been designed and developed for seamless and bi-directional integration with ERP systems. This means that data flowing between your ERP, Perfion and Adobe Commerce (Magento) are always in perfect sync.

Advantages

Productive

Re-use of your product information to online storefont

Experienced

Two leading players in e-commerce and PIM industry

Efficient

Save time by using single source of truth

100% integrated

Your ERP business information as the starting point, fully integrated

Bring Your Products To Life

Boyum IT Solutions is an award-winning software house specialized in empowering SMEs to bring their products to life, creating sustainable and purposeful customer relationships. We care about realizing your vision of delivering meaningful experiences to your customers and are here to help you unlock your business's full potential. For over two decades, we have been committed to this mission, assisting customers in more than 130 countries. With unparallel support from our trusted network of over 1100 partners, we combine global reach and local expertise to offer you the best solution for your business.

Boyum IT Solutions A/S

✉ sales@boyum-it.com

🌐 boyum-solutions.com

in linkedin.com/company/boyumit

▶ youtube.com/user/boyumit

○ instagram.com/boyumit

📍 Boyum IT Solutions
Sintrupvej 71b, 1th
DK - 8220 Braband